

The logo for Jungleworks, featuring a white stylized leaf icon to the left of the word "Jungleworks" in a white sans-serif font.

**Jungleworks**



# Corporate Deck 2024

**POWERING LOCAL COMMERCE.**





# Jungleworks

**POWERING LOCAL COMMERCE.**

# Every customer is looking for delivery of products within minutes.

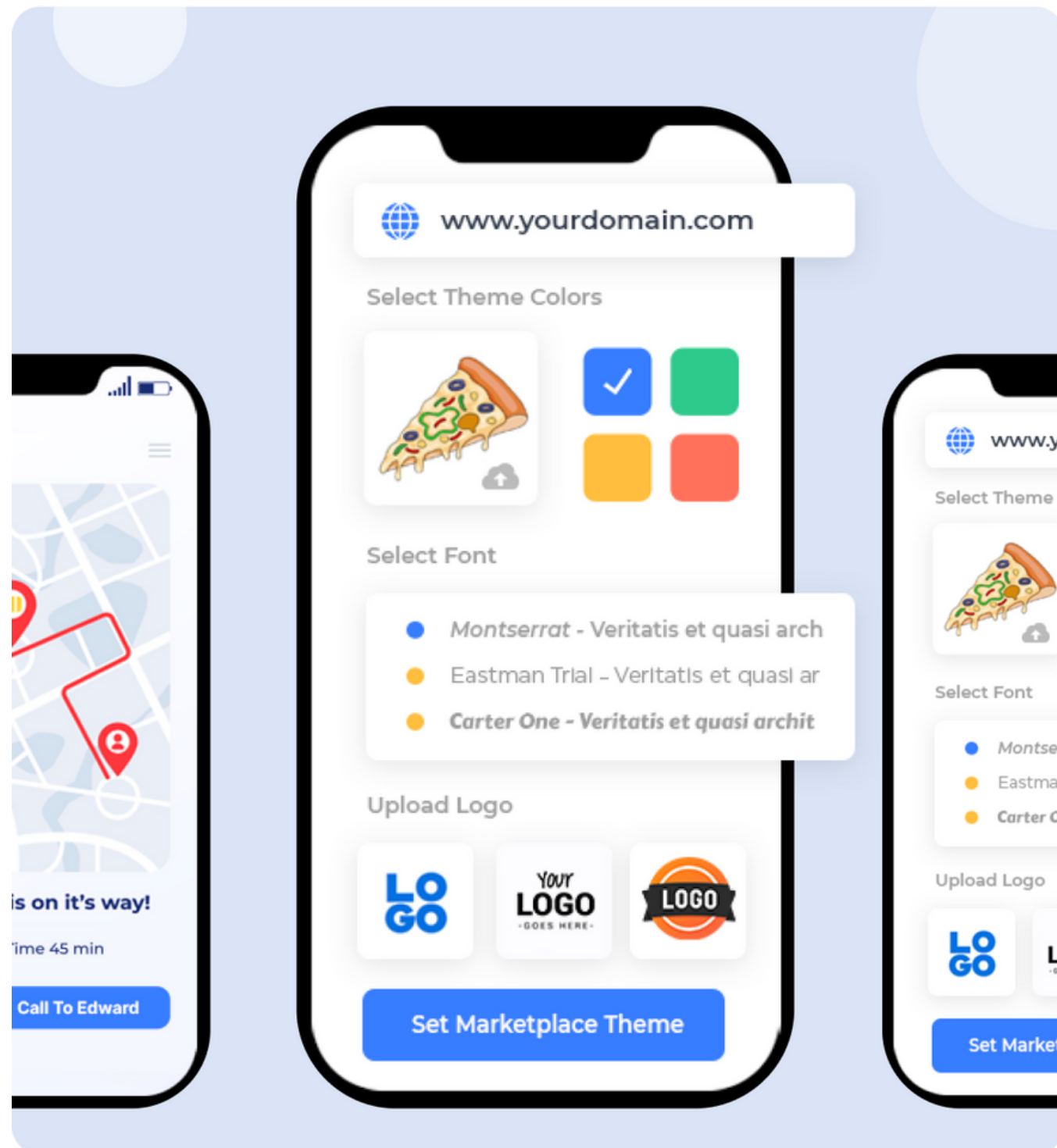


## Local Commerce

With the emergence of local commerce, there is a need to fulfill consumer deliveries in minutes. It is irrefutable that local business need to go to market with a complete tech solution to meet this need, while competing with the best in the industry.



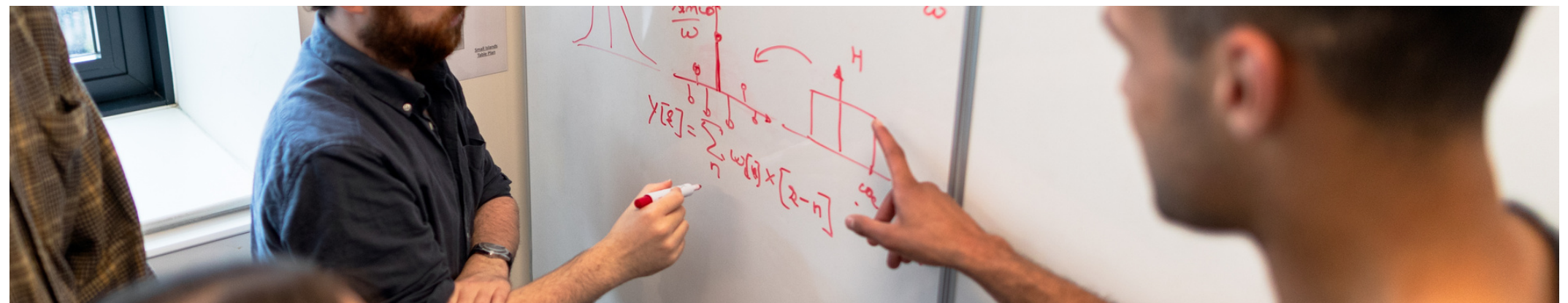
# Why do businesses need this?



- ☑ Exorbitant commissions charged when selling through third party aggregators.
- ☑ Lack of access to customer data.
- ☑ Need for efficient delivery management to improve delivery times and reduce costs.
- ☑ Building a relationship with prospects & customers to promote purchases and improve the offerings.



**Imagine a world where...**  
 every local business has the tools to compete in  
 local commerce.



# That's our goal.

## Our Vision

Providing the right tech stack to ensure success and scalability to local businesses of all sizes.

## The Mission

Creating a level playing field for local businesses by empowering them with an end to end solution to compete in the digital world.



# The problems faced to move to local commerce.

01

Difficulty in creating a seamless online ordering experience.

02

Inefficient management of delivery operations.

03

Inability to build dialogue with customers & prospects.



# Jungleworks: The Hyperlocal Tech Journey



Click Labs Founded

Tookan Launched

Jugnoo SAAS Launched

Husky, Circle & Panther Launched

Rebranding Flightmap, Mappr



2014

2017

2019

April 2020

Feb 2022

Feb 2011

May 2015

2018

Jan 2020

May 2021

Sep

Nov

May

Oct

Oct

Nov



Juggernaut Launched

Jugnoo Launched

Yelo, Fugu, Flightmap, & Hippo Launched

Jungleworks Suite Launched

Tiger Launched

Next Juggernaut Launched

Rebranding of JW

Bumbl Launched

Hippo Marketing Automation



# The Jungleworks Hyperlocal Stack.

The End-to-end local commerce solution to grow and scale a local business.



Online ordering  
solution

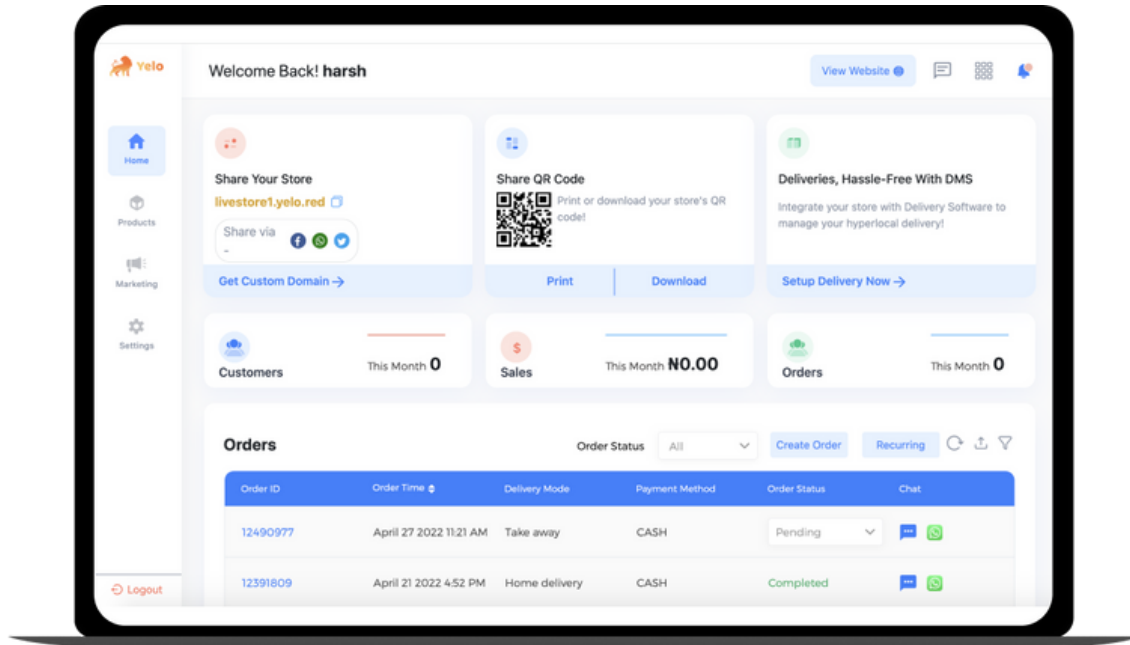


Customer Engagement &  
Marketing Automation



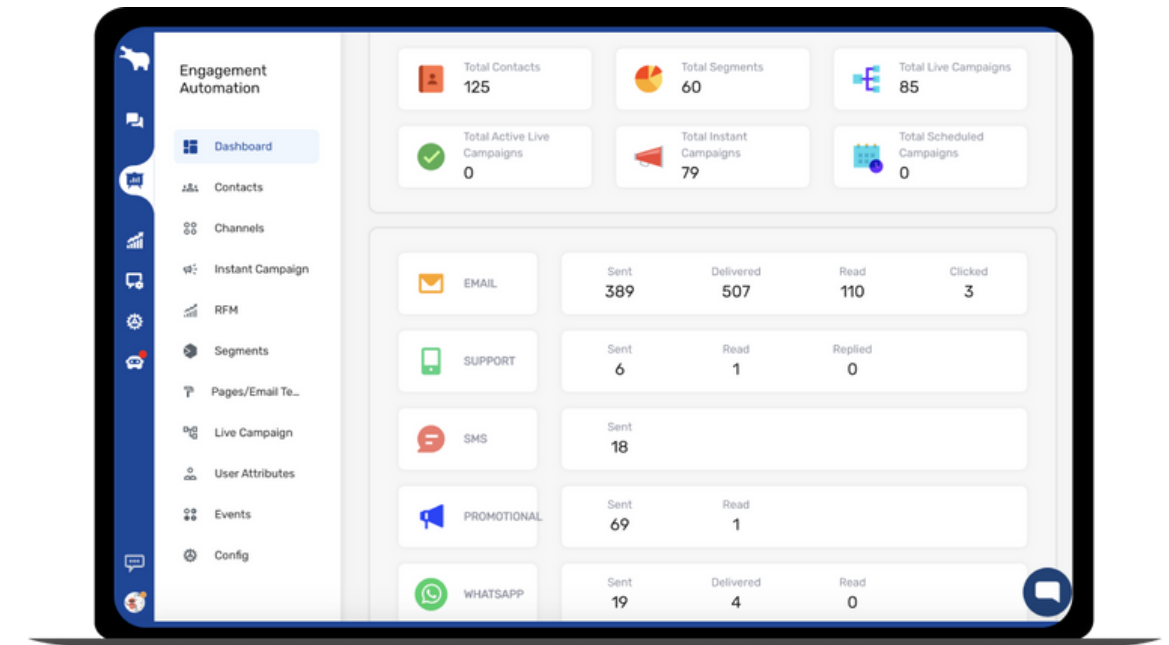
Delivery Management &  
Route Optimization

# How does it work?



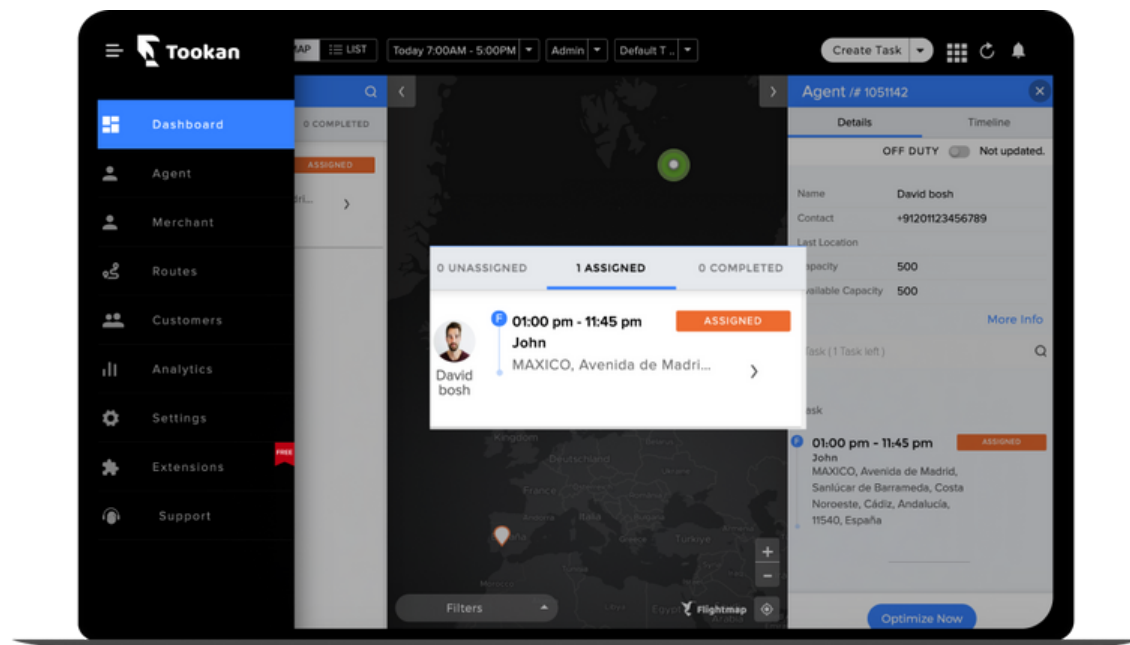
## YELO

An improved online ordering experience with seamless ordering & faster checkouts.



## HIPPO

Customer engagement & marketing automation to increase customer LTV and retention.



## TOOKAN

Delivery Management & Route Optimization to maximise efficiency and minimise costs.

Create a seamless online ordering experience with Yelo

Make delivery smarter with Tookan



Increase customer engagement & retention with Hippo

# How we empowered businesses in 2023.



Powered transactions worth **\$95 Million**

**8.5 Million** orders created.

Over **500 Million** Kilometers travelled.

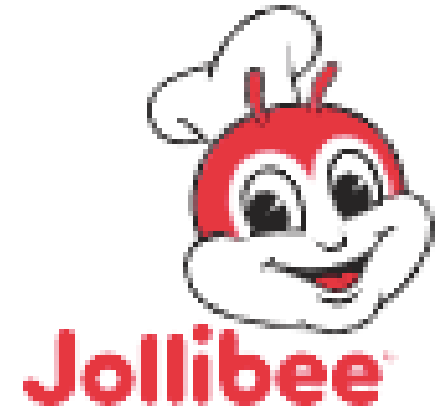
**1300+** new relationships formed.

More than **170 Million** tasks created.



# 10K+ Growing Clients across 180+ Countries

## Food & QSR



## Grocery & Retail



## Transportation & Logistics



## Alcohol & Beverages



## Pharmacy & Healthcare



# Achievements & Awards

#1 Market Leader in Last-mile Delivery.



Fleet Management



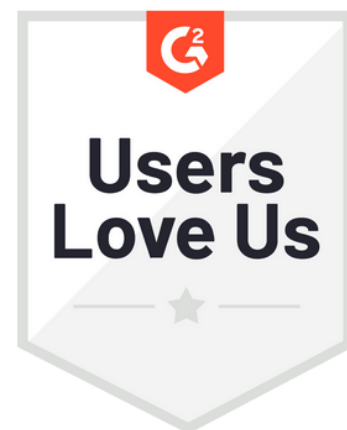
Route Planning



Last-Mile Delivery



Fleet Management



*The best thing about tookan is you can expand the business globally overnight because of the flexibility it offers on geo fencing , currency & languages*

- Tasheen A (CEO HyperGo)

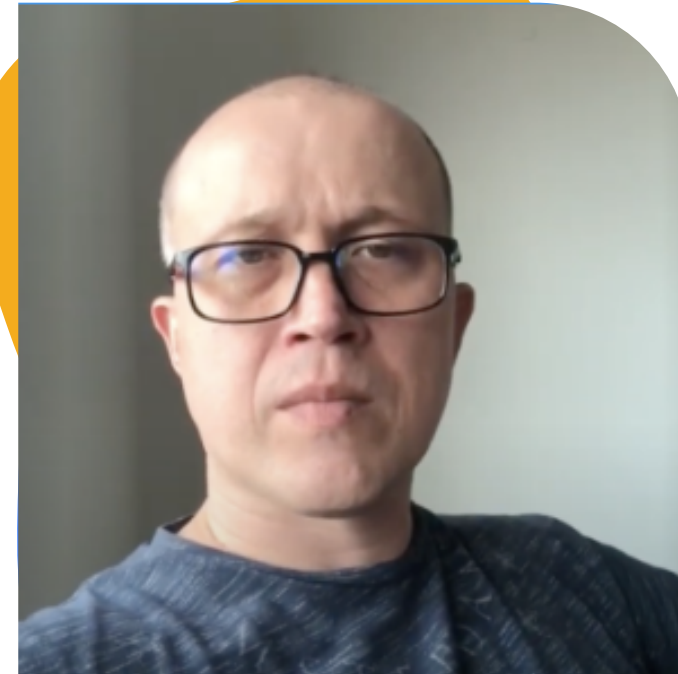
# Success story: A word from our customers.



**Stan**

CMO

Yelo allowed us to be operational very quickly. We were able to build a complex solution without much trouble.



**Eugene**

CPO

Since we started using Hippo, we see better conversions with each campaign specially for new customers onboarding.



**Yahya**

CEO

We have been using Yelo since 2019 and they have really helped us take our business online. Their platform is really simple and easy to use.



**Roneson**

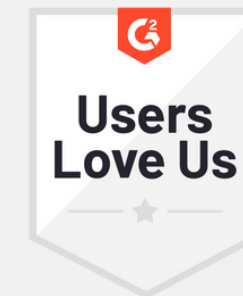
Co Founder

We are running as a last mile delivery for food and on demand delivery service. Thank you Yelo for providing the tech support for our business.

# Some of our esteemed clients.



Along with our recent accolades.





# Thank You

## Do you want to work with us?

1005, HDS Business Centre,  
Cluster M, Al Thanyah Fifth  
(JLT), Dubai, U.A.E.

4830 West Kennedy Blvd,  
Suite 600, Tampa Florida  
33609, U.S.A

Netsmartz House, First Floor,  
Plot No 10, Rajiv Gandhi  
Technology Park, Chandigarh  
- 160101

 Email

[contact@jungleworks.com](mailto:contact@jungleworks.com)

 Website

[www.jungleworks.com](http://www.jungleworks.com)

